

Silicon Valley to Premiere April 6 on HBO

This new HBO sitcom airing in April, which comes from the mind of *Office Space* and *King of the Hill* creator Mike Judge, centers around tech billionaires in Silicon Valley, "the modern-day epicenter of the high-tech gold rush, where the people most qualified to succeed are the least capable of handling success."

Judge has said that he hopes the show will be *Entourage* for the San Francisco set, and will focus on a similarly close group of friends, who are unprepared for the success that comes their way. With *Veep* as a lead-in, *Silicon Valley* should manage to do pretty well, as there is likely to be a good deal of overlap between audiences.



**Silicon Valley premieres on Sunday,
April 6 at 10:30 p.m. on HBO (channel
400 and 360 in HD).**

Waitsfield Cable

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Office Hours

Monday – Friday: 8:00 a.m. - 5:00 p.m.

Contact Customer Service for assistance.

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Visit us online at www.waitsfieldcable.com

Office Closure:

Monday, May 26, 2014

Memorial Day



Who Chooses The Channels? Answers To Your FAQs

We sometimes get questions from customers about how we make decisions regarding television programming and rates. This is understandable, given the complexities of today's TV industry. To help clear things up, we answer some of your most common questions throughout this article.



Who chooses the channels? Waitsfield Cable has contracts with the content providers that require certain channel locations in our lineup, the carriage of their affiliate channels, minimum carriage requirements, and packages in which we must provide the channels to our customers. These contracts make it difficult for us to change channel locations or remove/add channels. Content providers often do what's referred to as "tying" channels – this means they require us to take several of their affiliate channels in order to get the one channel we are interested in. They either don't offer the channel we are interested in à la carte, or they make the à la carte rate so high we are basically forced to take the group of channels.

Will I ever be able to purchase only the channels I want to watch? Many consumers would like to be able to pick and choose their TV channels and purchase them à la carte. Due to the channel tying described above, however, à la carte TV is not currently possible via any cable or satellite provider, including Waitsfield Cable. There's been much discussion in recent years with the FCC (Federal Communications Commission) about the programming tactics of the content providers. So far, the FCC has done little to regulate this aspect of the business.

Why does my cable bill keep going up? Waitsfield Cable pays for 95 percent of the programming that is shown in our channel lineups. Only our local channel and a few others do not require monthly subscription fees to be paid by us to the content providers. We buy our programming from various content providers. We pay rates per subscriber each month for the programming on our channel lineup. The vast majority of your monthly cable bill pays for this programming. It's important to note that the rates we are given in our rural communities are almost always higher than what is offered to larger companies in more populated areas. We have very little control in determining the rates as most contracts are a "take it or leave it" offer from the content providers.

If you have questions about our TV programming and rates, please call us at 496-5800.



Mad River Valley TV

Come in and be a part of Mad River Valley TV, YOUR community access television station.



Vermont Dog Rescue members Carole Moore with "Bingo" and Anne Pfarrer with "Mini" in the MRV TV studio discussing the many ways people can help rescue dogs.

WatchTVEverywhere ON THE GO • ON ANY DEVICE

WatchTVEverywhere streams some of your favorite channels and programming — including live TV and full episodes of current TV shows. It works from anywhere you have an Internet signal, including around your house on your tablet, inside the office on your laptop or PC, or at the airport on your smartphone! Best of all, WatchTVEverywhere is FREE with your qualifying Waitsfield Cable Standard or Preferred Service. The specific networks available to you will be based on your cable package subscription.



To access this online content, you'll first need to register at www.watchtveverywhere.com. Just have your Waitsfield Cable account number handy and follow these quick and easy steps:

1. Go to www.watchtveverywhere.com.
2. Select Waitsfield Cable as your cable provider.
3. Click the Register link and complete the registration form.
4. Click on the link in the confirmation email you receive to activate your account.
5. Enjoy!

Do you know ...

- MRV-TV has a fully-equipped studio for you to come in and use.
- We can train you to use a camera and equipment to produce your own show, cover a special event, or document a presentation.
- MRV-TV's facilities, equipment, and airtime on Ch. 44 or 45 are accessible to all community members and funded by Waitsfield Cable via a state- and federally-mandated charge.
- Town sponsorships provide most of our municipal and school board coverage in Fayston, Waitsfield, and Warren. Most meetings are also available online at www.MRVTV.com.

Did you know in 2013 Mad River Valley Television brought you ...

- Over 500 hours of local municipal and community meetings.
- Over 300 hours of school concerts, plays, and sporting events.
- Over 200 hours of local talk shows, community forums, and public access programs.

We belong to you, so use us!

- Do you have an interest in gardening, a passion for cooking, or a unique hobby?
- Know of an important meeting or happening?
- Or, could your favorite non-profit organization benefit from more visibility?

Come in and talk to us about making a show, covering an event, or bringing your non-profit organization into the limelight.



Now Showing on Pay-Per-View

Order a Pay-Per-View movie or event from the convenience of your own home, 24 hours a day, by calling 496-1234, or by logging onto www.waitsfieldcable.com and clicking "Manage My Account."

Daily movie listings and viewing times can be found via your Interactive Program Guide or by visiting www.waitsfieldcable.com and clicking on the "TV Schedule" link.

Order a movie today for only \$3.99. Events are priced individually. It's fast, affordable, and easy to do!

NOW PLAYING

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|----------------------|--------------------|---------------------------|
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| • Blue Jasmine | • Free Birds | • Enough Said |
| • Captain Phillips | • The Fifth Estate | • Lee Daniels' The Butler |
| • Dallas Buyers Club | • Despicable Me 2 | • The Armstrong Lie |



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