A QUARTERLY NEWSLETTER FROM WAITSFIELD CABLE PROVIDING CABLE TELEVISION SERVICES TO THE MAD RIVE<u>R VALLEY SINCE 1982</u>

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To learn more, visit www.waitsfieldcable. com or call our Customer Service Department at 496-5800.

Waitsfield Cable

PO Box 9, Waitsfield, VT 05673-0009 Phone: 496-5800

Waitsfield: 3898 Main St. (Route 100)

Office Hours Monday – Friday: 8:00 a.m. - 5:00 p.m.

Contact Customer Service for assistance. csdept@waitsfieldcable.com • 496-5800

Visit us online at www.waitsfieldcable.com

Office Closures:

• Monday, May 25, 2015 Memorial Day



Learn What's Really Driving Cable TV Rate Increases

E very three years, cable television providers throughout the country are required by law to negotiate with local broadcasters (ABC, CBS, FOX, and NBC) for the rights to retransmit broadcast television signals to their cable customers. For the past several months, Waitsfield Cable has been in negotiations with these broadcasters for retransmission consent fees. Even though these signals are broadcast free to the general public, cable television providers must pay often excessive per-subscriber monthly fees for the right to carry them.

It's not unusual for the broadcasters to discriminate against small, independent providers, like Waitsfield Cable. We're often charged higher per-subscriber fees than competitors including large operators and satellite TV providers. The broadcasters take advantage of our need to carry these local stations and their effective monopoly in the television market by demanding as much as they can with a "take-it-or-leave-it" philosophy.

Waitsfield Cable knows you want a good value, and we do our best to negotiate fair fees so we can bring you the most affordable television service possible. **To learn more about the challenges we face in these negotiations, visit http://tvonmyside.com.**

We also urge you to reach out to your local Congressional delegation to voice your concern on this matter:

Senator Patrick Leahy

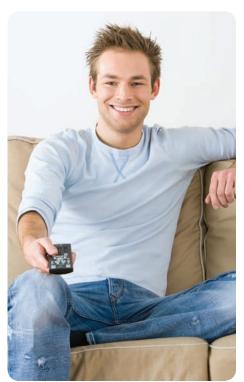
Montpelier Office 87 State Street, Room 338 Montpelier, VT 05602 (802) 229-0569 https://www.leahy.senate.gov/contact

Senator Bernard Sanders

1 Church Street, Suite 300 Burlington, VT 05401 (802) 862-0697 http://www.sanders.senate.gov/contact

Representative Peter Welch

128 Lakeside Avenue, Suite 235 Burlington, VT 05401 (802) 652-2450 https://welch.house.gov/email-me



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Game of Thrones, Veep and Silicon Valley Return to HBO in April

April is shaping up well for entertainment with the return of three major HBO shows. *Game of Thrones, Veep* and *Silicon Valley* will all begin their new 10-episode seasons on Sunday, April 12. This will be the fifth season for *Game of Thrones,* the fourth for *Veep,* and the second for *Silicon Valley*.

Fans of *Game of Thrones* will be watching with extra interest as the series runs right up against the furthest plot developments described in George R.R. Martin's bestselling novels. One moment last season revealed more about the White Walkers than book readers had known, and chances are great that the upcoming season will contain more moments such as that one.

Mark your calendars for April 12 when Game of Thrones premieres at 9:00 p.m. followed by Silicon Valley at 10:00 p.m. and Veep at 10:30 p.m. Sounds like a great Sunday night lineup on HBO (channel 400 and 360 in HD)!



Team Waitsfield Cable

Pictured from left to right are Keegan Carter, Cable Service Technician; Lyle Douglass, Cable Headend Technician; and Don Whitman, Cable Network Supervisor. These men are part of the hardworking team that brings you Waitsfield Cable services and keeps them working well.

Should you ever have a question or need help with your services, stop by our Waitsfield office or call 802-496-5800 to visit with one of our local employees.

Mad River Valley TV

Mad River Valley Television (MRVTV) had a great 2014 and is poised to take on many new initiatives in 2015. Last year, MRVTV loaned out equipment 241 times, produced 20 in-house studio shows, and aired 332 locally originated programs.

In an effort to provide unique local programming focused on the Mad River Valley, MRVTV continues to produce a wide range



of shows from community nonprofit producers such as Vermont Dog Rescue, Green Mountain Global Forum, Hannah's House and many more. In addition, community volunteers help to cover the many local school plays, concerts, town and school board meetings so that we can air them for you. Last year, MRVTV began airing a mix of statewide programming available through the Vermont Media Exchange (VMX). Feedback on this content has been very positive and VMX programming will continue in 2015.

MRVTV is primarily funded by Waitsfield Cable subscribers with a FCC mandated Public, Educational, and Government (PEG) access surcharge on cable television services. Additionally, the towns of Fayston, Waitsfield and Warren have granted MRVTV annual sponsorships, which help defray the cost of municipal meeting coverage. This year, MRVTV approached the joint tri-town select board and asked for support for municipal meeting program storage on a web-based server that would allow all citizens to access their town's coverage at their convenience.

As always, the MRVTV studio is open to the public so feel free to stop by and visit. For schedules and more information, visit them online at www.mrvtv.com, call 583-4488, or stop by the studio at 5031 Main Street, Waitsfield. Be sure to tune in on Waitsfield Cable channels 44 and 45. Thanks for watching!



Now Showing on Pay-Per-View

Order a Pay-Per-View movie or event from the convenience of your own home, 24 hours a day, by calling 496-1234, or by logging onto **www.waitsfieldcable.com** and clicking "Manage My Account."

Daily movie listings and viewing times can be found via your Interactive Program Guide or by visiting www.waitsfieldcable.com and clicking on the "TV Schedule" link.

Order a movie today for only \$3.99. Events are priced individually. It's fast, affordable, and easy to do!

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