A QUARTERLY NEWSLETTER FROM WAITSFIELD CABLE PROVIDING CABLE TELEVISION SERVICES TO THE MAD RIVER VALLEY SINCE 1982

#### Happy New Year From Waitsfield Cable

All of us in the Waitsfield Cable family wish you and your family a Happy New Year! It's been our privilege to provide you with entertainment services in 2017, and we look forward to keeping you entertained in 2018.



#### Waitsfield Cable:

PO Box 9, Waitsfield, VT 05673-0009 Phone: 496-5800

Waitsfield: 3898 Main St. (Route 100)

Office Hours: Monday – Friday: 8:00 a.m. - 5:00 p.m.

**Contact Customer Service for Assistance:** csdept@waitsfieldcable.com • 496-5800

Visit us Online: www.waitsfieldcable.com

#### Office Closures:

- Monday, January 15, 2018 Martin Luther King Jr. Day
- Monday, February 19, 2018 Presidents' Day



## Olympic Channel Now Available on Waitsfield Cable

The new Olympic Channel has been added to the Waitsfield Cable channel lineup. It offers fans year-round programming of Olympic sports from around the world, highlighting American athletes and teams. The Olympic Channel is the Home of Team USA and is a partnership between the International Olympic Committee and the United States Olympic Committee.



The Olympic Channel is available to Waitsfield Cable customers who subscribe to the Standard and Preferred Packages. You'll find it on channel 37 in standard definition and channel 237 in high definition.

## We Love It When You "Like" Us on Facebook

Waitsfield Cable is on Facebook, and we encourage you to visit our page and "Like" us. By doing so, you'll be able to take advantage of special promotions and events. You'll also be able to enter great drawings offering prizes from some of our amazing local businesses.

## Be the first to know what's happening at Waitsfield Cable including:

- Addition of new products and services
- Special programming information
- Company developments
- Community activities
- Upcoming offers
- Customer alerts



To join our Facebook community, visit www.facebook.com/waitsfieldcable. Once you're there, simply click on the "Like" button.



### *Divorce*: Season Two of HBO TV Show Coming in January 2018

The Divorce continues—season two of the TV show will premiere this month on HBO. The comedy revolves around a middle-age woman (Sarah Jessica Parker) who begins to reassess her life after more than a decade of marriage while raising two children. The cast also includes Thomas Haden Church, Molly Shannon, Talia Balsam, Tracy Letts, Sterling Jerins, and Charlie Kilgore. Season two finds Frances (Parker) and her ex-husband, Robert (Thomas Haden Church), dealing with the aftermath of their explosive separation and learning to rebuild their lives. Divorce kicks off its eight-episode season on Sunday, January 14 at 10:00 p.m. on HBO (channel 360 in HD and channel 400 in standard definition).

### NESNgo Now Available to Waitsfield Cable Subscribers

Waitsfield Cable customers with Standard and Preferred Packages can now get access to NESN (New England Sports Network) content through the NESNgo website. To access, you must first register at watchtveverywhere.com.

WatchTVeverywhere streams some of your favorite channels and programming to your tablet, smartphone, laptop and other devices from anywhere you can receive an internet signal: inside your house, at the office, hotel, airport, vacation home—everywhere! Best of all, WatchTVeverywhere is free with Standard and Preferred subscriptions.

For more information, visit www.waits fieldcable.com and click on the WATCH TV EVERYWHERE button or call 496-5800.



# Mad River Valley TV Launches New Website

Mad River Valley TV, which provides community members public access to TV airwaves and online platforms, recently launched a newly revamped website. Compared to its old site, the redesigned website is easier to navigate and more video centric, offering users a better platform to access TV programs over the internet and mobile devices.

To emphasize MRVTV's real-time audience engagement capabilities, the new site features an entire section on live video. Branded "MRVTV Live," this section showcases MRVTV's ability to broadcast community events, meetings, and other happenings around the Valley live to its YouTube Channel and Facebook page. Also included is information about a new service that allows MRVTV to stream events live to any YouTube Channel or Facebook page managed by a business or organization.

Another major section of the site provides information on how community members can contribute content by either producing their own TV show or submitting a video for the MRVTV YouTube channel. And in an effort to cross-pollinate content, the new MRVTV site will feature the latest news headlines from The Valley Reporter while MRVTV will share video content with the newspaper.

"This new site is very user friendly, and we are very excited about the improved functionality and the enhanced digital content available now to community members," says Keith Berkelhamer, Executive Director of the station. "It makes for a better user experience and helps illuminate what we are all about. We're an outlet for people to express their views and opinions."

The site features several other sections and pages including a new donation page to aid fundraising efforts for the nonprofit organization and links to its social media outlets. Visitors are encouraged to explore the website at https://mrvtv.com and sign up for the MRVTV newsletter to receive the latest information about its TV schedules and other new initiatives.

To find out more about public access programming of Mad River Valley Television, call 583-4488, send an email to tv@mrvtv.com, or visit www.MRVRV.com.