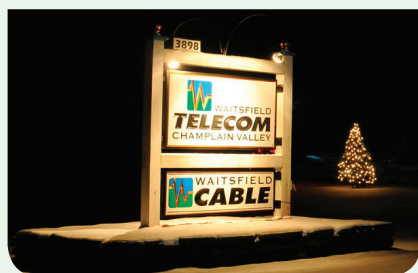


TeleScape

A QUARTERLY NEWSLETTER FROM WAITSFIELD CABLE
PROVIDING CABLE TELEVISION SERVICES TO THE MAD RIVER VALLEY SINCE 1982

Happy New Year From Waitsfield Cable

All of us at Waitsfield Cable family wish you and your family a Happy New Year! It's been our privilege to serve you and we look forward to keeping you entertained in 2019.



Waitsfield Cable:

PO Box 9, Waitsfield, VT 05673-0009
Phone: 496-5800

Waitsfield: 3898 Main St. (Route 100)

Office Hours:

Monday – Friday: 8:00 a.m. - 5:00 p.m.

Contact Customer Service for Assistance:

csdept@waitsfieldcable.com • 496-5800

Visit Us Online: www.waitsfieldcable.com

Office Closures:

- **Monday, January 21, 2019**
Martin Luther King Jr. Day
- **Monday, February 18, 2019**
Presidents' Day



Who Chooses the TV Channels?

We sometimes get questions from customers about how we make decisions regarding TV programming and rates. This is understandable, given the complexities of today's TV industry. Here are the answers to some commonly asked questions:

Who chooses which channels are in your lineups?

Waitsfield Cable has contracts with the content providers that require certain channel locations in our lineups, the carriage of their affiliate channels, minimum carriage requirements, and packages in which we must provide the channels to our customers. These contracts make it difficult for us to change channel locations or remove/add channels.

Content providers often do what's referred to as "tying" channels—this means they require us to take several of their affiliate channels in order to get the one channel we want. They either don't offer the channel we are interested in à la carte, or they make the à la carte rate so high we are basically forced to take the group of channels.

Will I ever be able to purchase only the channels I want to watch?

Many consumers would like to be able to pick and choose their TV channels and purchase them à la carte. Due to the channel tying described, à la carte TV is not currently possible via any cable or satellite provider, including Waitsfield Cable. There's been much discussion in recent years with the FCC (Federal Communications Commission) about the programming tactics of the content providers. So far, the FCC has done little to regulate this aspect of the business.

Why does my cable bill keep going up?

Waitsfield Cable pays content providers for 95 percent of the programming shown in our channel lineups. Only our local channel and a few others do not require monthly subscription fees to be paid by us. The vast majority of your monthly cable bill pays for this programming, and the fees we are charged by content providers are increased regularly.

If you have questions about our TV programming and rates, please call us at 496-5800.

Veep Final Season to Premiere in Spring '19 on HBO

Veep is getting ready to return for a seventh and final season! Things were delayed for Veep after its star, Julia Louis-Dreyfus, received a breast cancer diagnosis and underwent subsequent (and successful) treatment. The show coming to a close was announced before Louis-Dreyfus' cancer battle, with the actress and the show's creators saying it just felt like the right time.



The final season will consist of just seven episodes, down from the series' traditional 10. It should be an interesting season, as the last episode of Season 6 wrapped up with Selina Meyer deciding to run for president again. Jonah Ryan has decided to run as well, and despite his completely ridiculous proposals, it seems like he might be able to gain momentum in the election.

Stay tuned for more details about the final season of Veep!

NESNgo Available to Waitsfield Cable Subscribers

Waitsfield Cable customers with Standard and Preferred Packages can now get access to NESN (New England Sports Network) content through the NESNgo website. To access, you must first register at watchteverywhere.com. WatchTVeverywhere streams some of your favorite channels and programming to your tablet, smartphone, laptop, and other devices from anywhere you have an internet signal. Plus, WatchTVeverywhere is free with Standard and Preferred subscriptions.

To learn more, visit www.waitsfieldcable.com and click on the WATCH TV EVERYWHERE button or call 496-5800.



Mad River Valley Television Year in Review

The year 2018 was a very exciting one for Mad River Valley TV. During the spring, the station and Waitsfield Cable launched two high-definition (HD) channels. The upgrade from SD to HD allowed MRVTV to become a pioneer and take a leadership role in public access TV, since only a very small percentage of public access TV stations in Vermont and the US currently broadcast in HD.

"We are thrilled to have such a great partner in Waitsfield Cable to help us upgrade our station to HD and give community members a better platform to share information, opinions, and stories," said Keith Berkelhamer, Executive Director of the station.

MRVTV also made huge strides on the digital side. The station now boasts more than 2,200 subscribers on its YouTube channel, reaching more subscribers than any other public access TV center in Vermont. Live programming has been an integral part of the station's strategy to connect with more people on digital platforms. During July and August, the station generated a quarter million views from its Waitsfield Covered Bridge live webcam on YouTube. Meanwhile, MRVTV's live broadcast of the Warren 4th of July Parade to Facebook and YouTube yielded over 8,000 views.

"MRVTV's vision for the future is to continue to think outside the box and use cutting-edge content delivery platforms to build an even larger community of viewers willing to contribute more digital and TV content," added Berkelhamer.

To find out more about the public access programming of Mad River Valley Television, call 583-4488, send an email to tv@mrvtv.com, or visit www.MRVTV.com.