

TeleScape

A QUARTERLY NEWSLETTER FROM WAITSFIELD CABLE
PROVIDING CABLE TELEVISION SERVICES TO THE MAD RIVER VALLEY SINCE 1982



Advertise on Waitsfield Cable

Want to promote your business to over 3,000 households in the Mad River Valley and Bolton Valley? Advertise on local cable television. With rates as low as \$1 per ad, it'll fit your budget. Waitsfield Cable also offers packages to place your ad on CNN, ESPN, ESPN-HD, Food Network, NESN, USA, and The Weather Channel. For details, contact Lorraine Keener at lkeener@corp.wcvt.com or visit www.waitsfieldcable.com.

Waitsfield Cable:

PO Box 9, Waitsfield, VT 05673-0009

Phone: 496-5800

Waitsfield: 3898 Main St. (Route 100)

Office Hours:

Monday – Friday: 8:00 a.m. - 5:00 p.m.

Contact Customer Service for Assistance:

csdept@waitsfieldcable.com • 496-5800

Visit Us Online: www.waitsfieldcable.com

Office Closures:

- **Monday, January 20, 2020**

Martin Luther King Jr. Day

- **Monday, February 17, 2020**

Presidents' Day



FREE WatchTVEverywhere Turns Your Mobile Device into a TV

WatchTVEverywhere streams some of your favorite channels and programming—including live TV and full episodes of current TV shows—to your tablet, smartphone, or laptop. It works from anywhere with a Wi-Fi signal, so you can stay entertained when you're on the go or in a room without a TV. Best of all, WatchTVEverywhere is FREE with your qualifying Waitsfield Cable service.

Frequently Asked Questions

Q: How is WatchTVEverywhere different from Hulu or Netflix?

A: Unlike Hulu or Netflix, WatchTVEverywhere is free and includes live TV and has full episodes of current TV shows.

Q: Which devices can I use with WatchTVEverywhere?

A: Almost all programs are available on all devices (PC, laptop, iPad, iPhone, and Android phone).

How to Use WatchTVEverywhere

You'll need to register at www.watchtveverywhere.com. just have your Waitsfield Cable account number handy and follow these quick and easy steps:

1. Go to www.watchtveverywhere.com.
2. Select Waitsfield Cable as your cable provider.
3. Click the Register link and complete the registration form.
4. Click on the link in the confirmation email you receive to activate your account.
5. Enjoy!

Note: Specific networks available to you will be based on your cable package subscription.



Happy New Year From Waitsfield Cable

All of us at Waitsfield Cable wish you and your family a Happy New Year! It's our privilege to serve you and we look forward to keeping you informed and entertained in 2020!



The Outsider to Premier on HBO

This upcoming HBO mini-series is based on the most recent novel by the biggest horror writer of all, Stephen King. It begins as a murder mystery, when a teacher and baseball coach are arrested for the murder of an 11-year-old boy. However, the investigation into this crime soon turns into a search for a true monster who tempts people to kill for him. The miniseries stars Jason Bateman and Ben Mendelsohn and will premiere on HBO on January 12.



In 2019, Mad River Valley Television Brought You:

- Over 500 hours of school board meetings, local municipal meetings, local talk shows, school concerts, plays and sporting events.
- Over 300 hours of programming from other public access TV stations across the state.

To find out more about the public access programming of Mad River Valley Television, call 583-4488, send an email to tv@mrvtv.com, or visit www.MRVTV.com.



Who Chooses the TV Channels?

We sometimes get questions from customers about how we make decisions regarding TV programming and rates. This is understandable, given the complexities of today's TV industry. Here are the answers to some commonly asked questions:

Who chooses which channels are in your lineups?

Waitsfield Cable has contracts with the content providers that require certain channel locations in our lineups, the carriage of their affiliate channels, minimum carriage requirements, and packages in which we must provide the channels to our customers. These contracts make it difficult for us to change channel locations or remove/add channels. Content providers often do what's referred to as "tying" channels—this means they require us to take several of their affiliate channels in order to get the one channel we want. They either don't offer the channel we are interested in à la carte, or they make the à la carte rate so high we are basically forced to take the group of channels.

Will I ever be able to purchase only the channels I want to watch?

Many consumers would like to be able to pick and choose their TV channels and purchase them à la carte. Due to the channel tying described, à la carte TV is not currently possible via any cable or satellite provider, including Waitsfield Cable. There's been much discussion in recent years with the FCC (Federal Communications Commission) about the programming tactics of the content providers. So far, the FCC has done little to regulate this aspect of the business.

Why does my cable bill keep going up?

Waitsfield Cable pays content providers for 95 percent of the programming shown in our channel lineups. Only our local channel and a few others do not require monthly subscription fees to be paid by us. The vast majority of your monthly cable bill pays for this programming, and the fees we are charged by content providers are increased regularly.

If you have questions about our TV programming and rates, please call us at 496-5800.