

TeleScape

A QUARTERLY NEWSLETTER FROM WAITSFIELD CABLE
PROVIDING CABLE TELEVISION SERVICES TO THE MAD RIVER VALLEY SINCE 1982



Happy New Year from Waitsfield Cable

All of us at Waitsfield Cable wish you and your family a Happy New Year! It's our privilege to serve you, and we look forward to keeping you informed and entertained in 2022!

Waitsfield Cable:

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Office Hours:

Monday – Friday: 8:00 a.m. – 5:00 p.m.

Contact Customer Service for Assistance:

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Visit Us Online: www.waitsfieldcable.com

Office Closures:

• Monday, January 17, 2022

Martin Luther King, Jr. Day

• Monday, February 21, 2022

Presidents' Day



Coverage of the 2022 Winter Games

NBC plans to provide extensive coverage for the Games of the 2022 Winter Olympics in Beijing, China. NBC's official coverage will begin on Friday, February 4 with the Opening Ceremony and conclude with the Closing Ceremony on Sunday, February 20.

Programming will be across the networks of NBC-Universal (NBC, Olympic Channel, CBC, MSNBC, and USA). Streaming coverage of the Games will also be available on the digital platforms of NBCUniversal, including the NBC Sports app and NBCOlympics.com.



BEIJING 2022



Beijing will be the first city to stage both the Summer Games (2008) and Winter Games (2022). Seven new events were added for Beijing 2022: men's and women's big air freestyle, women's monobob (or single person bobsled), mixed team competitions in freestyle skiing aerials, ski jumping, snowboard cross, and a mixed relay in short track speed skating.

Visit NBCOlympics.com for Winter Olympics live streams, highlights, schedules, results, news, athlete bios, and more from Beijing 2022. Get ready to enjoy the Games!

Looking for a Better TV Experience?

GMA Video is a fully-featured, streaming TV service that's a complete replacement for traditional cable or satellite television. With GMA Video, you still get all of your local channels and the option to choose packages with your favorite national sports and movie channels as well.

You'll also enjoy:

- FREE HD Channels, Cloud DVR, Restart TV, and Replay TV
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- Personalized viewing recommendations
- Easy self-installation and no contracts
- Best value — packages starting as low as \$37.25 per month



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Here's What Mad River Valley Television Brought You in 2021

The Mad River Valley Television (MRVRTV) team has been busy! Because of them, you have access to the following content:

- Over 500 hours of school board meetings, local municipal meetings, local talk shows, school concerts, plays, and sporting events
- Over 300 hours of programming from other public access TV stations across the state

To find out more about the public access programming of Mad River Valley Television, call 583-4488, send an email to tv@mrvtv.com, or visit www.MRVRTV.com

Watch Many Networks in Many Places

WatchTVEverywhere lets you watch many of your favorite networks, including live TV and full episodes of current TV shows, from wherever you happen to be. All you need is an internet signal and your tablet, laptop, PC, or smartphone. WatchTVEverywhere is FREE with your qualifying Waitsfield Cable Standard or Preferred Service.

For details, visit www.waitsfieldcable.com or call 496-5800.



Who Chooses the TV Channels?

We sometimes get questions from customers about how we make decisions regarding TV programming and rates. This is understandable, given the complexities of today's TV industry. Here are the answers to some commonly asked questions:

Who chooses which channels are in your lineup?

Waitsfield Cable has contracts with the content providers that require certain channel locations in our lineups, the carriage of their affiliate channels, minimum carriage requirements, and packages in which we must provide the channels to our customers. These contracts make it difficult for us to change channel locations or remove/add channels. Content providers often do what's referred to as "tying" channels—this means they require us to take several of their affiliate channels in order to get the one channel we want. They either don't offer the channel we are interested in à la carte, or they make the à la carte rate so high we are basically forced to take the group of channels.

Will I ever be able to purchase only the channels I want to watch?

Many consumers would like to be able to pick and choose their TV channels and purchase them à la carte. Due to the channel tying described, à la carte TV is not currently possible via any cable or satellite provider, including Waitsfield Cable. There's been much discussion in recent years with the FCC (Federal Communications Commission) about the programming tactics of the content providers. So far, the FCC has done little to regulate this aspect of the business.

Why is my bill so high?

Waitsfield Cable pays content providers for 95 percent of the programming shown in our channel lineups. Only our local channel and a few others do not require monthly subscription fees to be paid by us. The vast majority of your monthly cable bill pays for this programming, and the fees we are charged by content providers are increased regularly. If you have questions about our TV programming and rates, please call us at 496-5800.

